

Decision Item: CaFCP Restructuring Activity
April 19, 2016 Executive Board Meeting
Agenda Item #7

BACKGROUND:

At the end of 2014, the Executive Board directed Steering Team and the CaFCP executive director to explore reorganizing the organization to encourage broader participation and bring in voices of new entities that are and will be entering the commercial market. Throughout 2015, a small team looked at various restructuring ideas, including making CaFCP a legal entity. CaFCP members were clear that restructuring must build on CaFCP's strengths as an organization:

- Strong stakeholder representation and participation
- A focus on identifying challenges and developing consensus solution-based actions
- Enabling and facilitating open discussions among members
- Outreach and education activities
- Strategic visioning and planning

In October, 2015, the small team presented a plan to Executive Board that included:

- Having an open-ended approach instead of defined four-year phases
- Expanding to seven sectors (from four)
- Defining new membership tiers with benefits and voting rights
- Changing the dues structure

Executive Board approved this plan and asked for further thought about engaging with NGOs, looking at the governance structure and consensus decision-making process, and appropriate activities for the Executive Board.

PROPOSAL:

This proposal retains the current CaFCP status as a membership driven organization joined voluntarily by industry and government stakeholders interested in working together to advance and commercialize fuel cell electric vehicles and hydrogen infrastructure. It includes:

- Retaining the current three-tier organization structure in which the Executive Board provides the vision and strategy, the Steering Team track progress and implementation, and the Working Group and staff implement the day-to-day program plan and activities.
- Create a scholarship fund based on CaFCP's annual member revenue to bring in NGOs while placing a reasonable limit on pro bono members.
- Draft new operating protocols, statement of intent and indemnification documents that are similar to existing documents, but updated and streamlined.

TEAM/LEAD STAFF

Restructuring committee/Bill Elrick/Andreas Truckenbrodt

RECOMMENDATION:

The restructuring committee and Steering Team recommend approval of the proposed CaFCP structure.

BOARD ACTION:

Approve the restructuring proposal of CaFCP to enable the organization to be more inclusive and capable of meeting current and future commercialization activities.