

# Customer Experience is Critical



# Demand > Supply

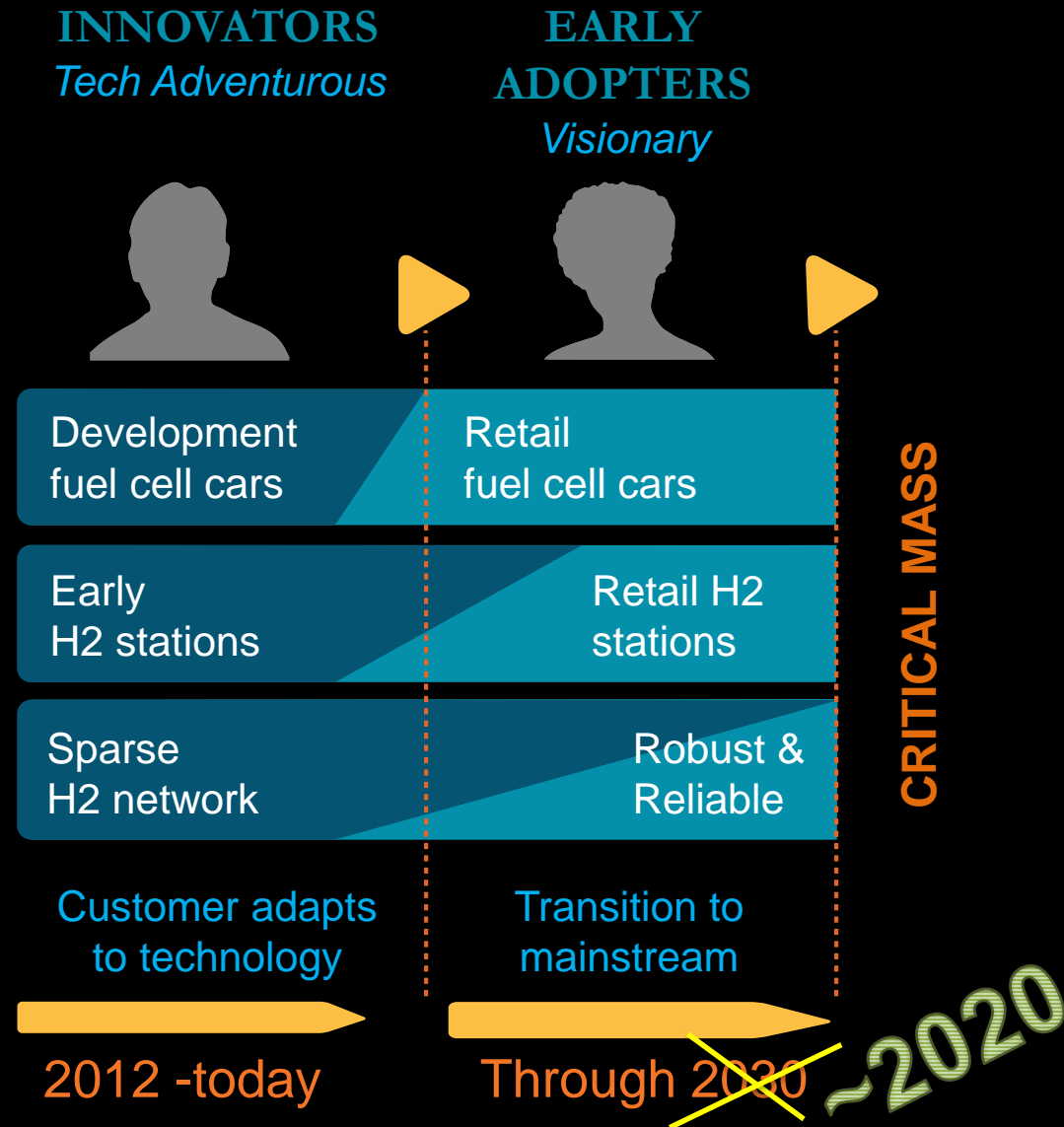




# Supply <<< Demand



# Pull Forward Customer Experience



In order to scale, wants have become needs...

## Fueling Station Challenges

- High Availability Equipment
- Robust Supply & Distribution
- High Performance
- Increased Coverage/Redundancy at Accelerated Schedule
- Fuel Price